



**JEREMY SIMONS**  
SR. GRAPHIC DESIGNER

## CONTACT

📞 | [720.609.1925](tel:720.609.1925)

✉ | [jeremy@jeremysimonsdesign.com](mailto:jeremy@jeremysimonsdesign.com)

🌐 | [www.jeremysimonsdesign.com](http://www.jeremysimonsdesign.com)

🌐 | <https://www.linkedin.com/in/jeremysimonsdesigner>

📍 | Denver, CO

## EDUCATION

### BACHELOR OF SCIENCE

Video Game Design  
New England Institute of Technology  
2015, 3.91/4.0

### ASSOCIATE IN SCIENCE

Graphic Design, Multimedia  
New England Institute of Technology  
2010, 3.91/4.0

## SKILLS

Graphic Design  
Motion Graphics  
Brand Design  
Illustration  
Art Direction  
Adobe CC  
Photoshop, Illustrator, InDesign  
After Effects  
Figma, Adobe XD  
Mac, Windows  
Autodesk Maya, 3DS Max, Blender  
Unity, Unreal  
HTML, CSS, Wordpress, Elementor  
Jira, Perforce, Gemini, Monday, Asana  
Agile, Scrum, Kanban  
Microsoft Office Suite, Powerpoint, GSuite  
Photography

## PROFILE

As an accomplished senior graphic designer, I create impactful solutions that resonate with audiences across a range of digital and print mediums. With my leadership qualities and strategic mindset, I am equipped to conceptualize and execute projects to the highest standard. I excel at going from brief to brilliant, always looking for ways to elevate a brand, better position it, and increase its resonance with its target audience. I am passionate about delivering visually compelling designs that achieve outstanding results and contribute to the success of the brand.

## EXPERIENCE

### SR. GRAPHIC DESIGNER

April 2022 - January 2023

Hyperproof, Remote (CO)

Led the design for Hyperproof's marketing department, ensuring consistent branding throughout the company and successfully communicating a complex SaaS platform to potential leads.

- Increased deliverables and quality of content created by outside resources through art direction and the implementation of streamlined workflows and processes.
- Collaborated with internal stakeholders to develop a targeted brand expansion strategy.
- Efficiently coordinated design assets for marketing campaigns and created templates to improve efficiency in the workload.

### MARKETING DESIGNER

February 2021 - January 2022

Enquire, Remote (CO)

Led the design direction and exceeded expectations by creating a new brand identity and cohesive materials that increased qualified leads and conversions.

- Built trust with the marketing team through timely delivery of robust materials and audience-oriented design, spanning across all company-wide design and UX efforts.
- Developed a tech-oriented brand using data-driven value statements, striking graphics, and product features to create a strong market presence.
- Boosted external ad campaign performance by 300% by optimizing design to increase clicks.
- Initiated content and design projects that strengthened the brand's unified voice and solidified its position in the market.

### GRAPHIC DESIGNER, CONTRACT

December 2019 - April 2020

Wellbiz Brands, Inc., Englewood, CO

- Designed and delivered graphics for 4 distinctive brands, including corporate branding, and provided support to franchisees for their custom requests.
- Collaborated with different brand marketing departments of the Shared Services group to build trust through efficient graphic design solutions.
- Elevated brand and design elements in national campaigns while maintaining brand standards and enhanced campaign value through animated gif solutions.

### GRAPHIC DESIGNER/ANIMATOR

May 2017 - August 2019

SAI Global Compliance, Inc., Watertown, MA

- Produced engaging e-learning courses by creating graphics and animations using Adobe Photoshop, Illustrator, and After Effects.
- Revitalized product designs through the development of new animation products Kinetic Text and Ethical Tip.
- Streamlined animation production time and increased efficiency by implementing automation through Adobe Character Animator, resulting in a 70% decrease in turnaround time.
- Contributed to company-wide improvements by playing a key role in implementing Agile Scrum methodology for new product design.

### MARKETING GRAPHIC DESIGNER

November 2013 - January 2017

Tunstall Americas (now part of Connect America), Pawtucket, RI

- Designed compelling user interfaces for web platforms using Adobe Illustrator, Adobe XD and Foundation framework, optimizing user experience and engagement.
- Streamlined brand design to enhance recognition of marketing collateral and presentations through modern and concise styles, utilizing Photoshop, Illustrator, and InDesign.
- Optimized mobile UX, resulting in a 16,000 increase in mobile sessions compared to the previous year.
- Successfully managed multiple projects simultaneously with minimal supervision, leveraging Jira Agile project management.